## **Money** Communications & Public Affairs

## **Government Formation Twitter Poll**

- The poll ran on Twitter for 48 hours from 11.30am, Mon April 6<sup>th</sup> to 11.30am Wed April 8<sup>th</sup>.
- 2019 votes were cast over that 48-hour period.
- The <u>Tweet poll</u> received 7699 impressions and 2476 total engagements

The wisdom of crowds:

*Wisdom of Crowds* concept was popularized by James Surowiecki in his 2004 book. It is the idea that large groups of people can be collectively smarter than individual experts when it comes to predicting outcomes.

Rather than asking individuals what they wish to see happen, you ask what they think the crowd will collectively do. The theory is that the wisdom of crowds can is a better predictor of outcomes than measuring individual opinions.

So, Twitter was asked:

Which of these 4 options do you think is the most likely to happen (NOT which do you prefer)...

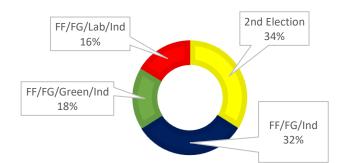
- FF/FG/Green/Ind govt
- FF/FG/Lab/Ind govt
- FF/FG/Ind govt
- 2nd election

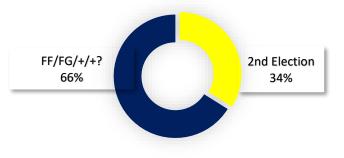
## The Results:

- **33.9%** 2nd election
- 31.9% FF/FG/Ind govt
- 17.7% FF/FG/Green/Ind govt
- **16.4%** FF/FG/Lab/Ind govt

## and in terms of 2<sup>nd</sup> Election

Second election versus some form of government with Fianna Fáil, Fine Gael and Independent alone or PLUS either Greens or Labour or neither







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